

## Georgina Terry: Bio



Georgina Terry, FCCA PMP –**The Passions to Profitability Expert**– is a business and people development coach with a difference – she is a qualified accountant, mentor, change management consultant, local and international inspirational speaker, International Labour Organisational (ILO) certified trainer project management professional and author of the best selling book '**The Amazing Race to Entrepreneurial Freedom**'.

With over 20 years' of outstanding results delivery and experience, Georgina uses her skills and knowledge globally to help people achieve previously unrealised business and personal goals.

Georgina's success with international and multi-cultural clients (e.g. Trinidad & Tobago, Jamaica, Canada, UK and West Africa) reveals her exemplary ability to adapt quickly to diverse cultural norms as she works with organisations to increase and align their people, passion, performance and profits.

Georgina, MD of **Business & People Development Associates Limited** that provides change management services to established businesses and business and personal development products/services to aspiring entrepreneurs to increase the success rate of start up businesses, is originally from London, England. Before moving to Trinidad in 2001, she worked for The Economist and PricewaterhouseCoopers. Georgina is also a Commissioner on the Port Authority of Trinidad and Tobago State Board.

Georgina has been featured in the Guardian and Express national Newspapers, in Outlish Magazine <http://www.outlish.com/georgina-terry-from-passion-to-profit/>, is a regular guest on 104.1 a national radio station and was a guest on the Atlanta TV Show 'What's Your Story'.

Georgina's purpose in this life is to assist people in living their lives and growing their businesses by **desire and design, rather than by default**.

Georgina says, "I believe, to the core of my being, that when you tap into your passion you will never work again, because work will become PLAY!!"

[www.bpdassociates.com](http://www.bpdassociates.com); [www.amazingracetoentrepreneurialfreedom.com](http://www.amazingracetoentrepreneurialfreedom.com);  
[www.passionstoprofitability.com](http://www.passionstoprofitability.com); [www.waystosurvivetherecession.com](http://www.waystosurvivetherecession.com)